

CIM Professional Marketing Programmes Pricing 2021



PRICES	Professional Certificate in Marketing	Professional Diploma in Marketing
Intensive weekend study programme - AfM Pass Plus scheme*	Colchester, Ipswich, Chelmsford £1950 12 months support Includes textbook for each module, study materials and refreshments on weekend study modules	Colchester, Ipswich, Chelmsford £1950 12 months support Includes textbook for each module, study materials and refreshments on weekend study modules
Intensive weekend study programme single module	Colchester, Ipswich, Chelmsford £695 6 months support Includes textbook for module, study materials and refreshments on weekend study module	Colchester, Ipswich, Chelmsford £695 6 months support Includes textbook for module, study materials and refreshments on weekend study module
Retaker programme per module for EXISTING students outside AFM Pass Plus scheme	£150	£150
Retaker programme per module for New students NOT wishing to attend a study weekend	£300	£300
Personal tuition face to face	£60 per hour	£60 per hour

***AFM Pass Plus Scheme - Prices for the intensive programme are based on 3 modules studied consecutively and assessed over a 12 month period. It is possible to study these programmes over a longer or shorter period. Students choosing to do this must discuss and agree options with the programme lead and additional administration fees will be applied.**

Prices are reviewed every six months.

Cancellations

Once an invoice has been raised, it must be honored. An invoice will be raised on confirmation of a provisional place following receipt of application. On full courses paid for in advance, cancellations may be made up to 30 days after receipt of application form and deposit. A full refund will be made following application of cancellation fee of £250. No cancellations will be accepted on modular payments once students have received their books and access study materials. If a student has attended an Intensive Weekend course during this period they will need to pay the cost of the module. Cancellations after that date will not be eligible for a refund although student substitutions may be allowed.

Other fees

Unless otherwise specified, fees include all course materials and learning support. **They do not include CIM membership and assessment fees, which are additional and payable to the Chartered Institute of Marketing.**

CIM Annual Membership Fees

Please note that these are subject to change and need to be checked with the CIM.

Students must have their CIM membership fees paid so that their 12 month CIM membership covers the examination date or assignment submission date. This means that students may need to renew their membership during the course of their studies should they take longer than one year to complete their studies.

Please check with CIM if you are in any doubt about the terms of your membership.

First year Membership Fee

Professional Certificate	£65
Professional Diploma	£65

CIM Assessment Fees (per module)

Professional Certificate	£150 per module
Professional Diploma	£190 per module

Payment Terms/Arrangements

Employer Paid

1. Course fees are payable in full by BACS transfer on confirmation of a place on a specific programme.
2. Fees can be paid in 2 instalments if required
Instalment one - £1000 + £75 admin fee on confirmation of place
Instalment two - £950 to be paid prior to the start of module 2
Total - £2025
3. Full payment can be made by credit card on application £1950.

Student Paid

1. Full payment in advance.
2. Two installments
Instalment one - £1000 on application
Instalment two - £950 to be paid prior to the start of module 2
Total £1950
3. An initial payment of £500 payable on application with the remainder in 6 monthly instalments by standing order to commence one month following confirmation of place.
4. Students can also pay for separate modules – each module payment is due in full prior to the start of the module.
Self funded students may also pay their balance by credit / debit card, credit transfer

Non Payment of Fees

Please note - If student fees are outstanding work will not be submitted to CIM for assessment